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2nd Annual Climate Change Summit 2008



Are you a friend of the earth?

23rd & 24th July | Dockside, Darling Harbour, Sydney

1 day \$595 +gst or Both days \$995 +gst

www.climatechangesummit.com.au

Opening Keynote Speaker



Blair Comley
Deputy Secretary
Department of Climate Change
Topic: Emissions Trading Scheme - The Green Paper

The 2nd Annual Climate Change Summit 2008 is for business and the public sector seeking insight and information on; solutions, Government policy & legislation, case studies and investment trends for Australia's transition to a low carbon economy.

If you need to communicate, implement, finance and deliver low carbon solutions or policies for your organization, then book now.

Keynote Speakers



The Hon Phil Woolas MP
Minister of State (Environment) including Climate Change (UK)
(Minister Woolas will speak via a video link provided by PolyCom and Telstra)



Rob Coombs
President and Chief Executive Officer, InterfaceFLOR Asia Pacific



Tom Mooney
Senior Vice President
FIJI Water

Adrian Macey
Climate Change Ambassador, MFAT, New Zealand

Other speakers include:

- > **Elisa de Wit**, Partner, **Deacons** (Chair Day 1)
- > **Dr Graeme Pearman**, Honorary Senior Research Fellow, **MONASH**
- > **Glenn Gore**, Group Manager, Product and Service Innovation, **MelbourneIT**
- > **Dr David Jon Ryder**, General Manager, **PaperlinX Printing**
- > **Peter Wilkinson**, CEO, **Wilkinson Media**
- > **Rob Coombs**, President, Asia Pacific, **InterfaceFLOR**
- > **Ken Hickson**, Director ABC Carbon, Author and Governor **WWF Australia**
- > **Gavin Murray**, Head of Sustainability, **ANZ**
- > **Dave Sag**, CEO, **Carbon Planet**
- > **Tony Maher**, General President, **CFMEU**
- > **Jeff Smith**, CEO, **Environmental Defenders Office**
- > **Bill Hartnett**, Managing Director Australasia, **Innovest Strategic Value Advisors**
- > **Scott Losee**, Principal Engineer for Environment, **Maunsell**
- > **Duncan McGregor**, Partner, **Minter Ellison**
- > **Mayor John Tate**, Lord Mayor, **Newcastle City Council**
- > **Dr Tony Wilkins**, Group Manager, Environment & Climate Change, **News Ltd**
- > **Andrew Petersen**, Partner, **PricewaterhouseCoopers**
- > **Dr Turlough Guerin**, Group Manager, Environment, **Telstra**
- > **Rupert Posner**, Director, **The Climate Group**
- > **Erwin Jackson**, Research and Policy Director, **The Climate Institute**
- > **Pru Sanderson**, CEO, **VicUrban...**

EXHIBITION BOOTHS AVAILABLE

Contact Glen Frost **ONLY 4 LEFT**
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Day 1:

Theme: Managing the transition to a low carbon economy

23rd & 24th July 2007

Dockside, Darling Harbour, Sydney

CHAIR: Elisa de Wit, Partner, Deacons

- 9.00** **OPENING KEYNOTE:**
Emissions Trading Scheme — The Green Paper;
Blair Comley, Deputy Secretary, **Department of Climate Change**
- 9.50** Transition to a low carbon economy and the impact of Kyoto for national policy:
Adrian Macey, Climate Change Ambassador, MFAT, **New Zealand Government**
- 10.45** **Break**
- 11.00** Transition to sustainability; the required response; **Dr Graeme Pearman**, **MONASH**
- 11.45** Meeting the GHG reduction targets; **Ian Higgins**, Senior Advisor, **Impact Employee Communications**
- 12.30** **Lunch**

DAY 1: Afternoon sessions

STREAM 1: Strategic issues; adaptation, mitigation & supply chain strategies. Chair: Ken Hickson , Author & Governor WWF Australia	STREAM 2: Adaptation and mitigation: costs and benefits of action. Chair: Dr Graeme Pearman , MONASH	STREAM 3: The growth of the low carbon economy: risks and opportunities in transiting to a low carbon economy. Chair: Elisa de Wit , Deacons
1.30 Sector update: Carbon auditing, supply chain issues, carbon trading & offsets: Dave Sag , CEO, Carbon Planet	The built environment: Incentives, Government and industry collaboration Maria Atkinson , Global Head of Sustainability, Lend Lease Romilly Madew , CEO, Green Building Council of Australia	Issues for ASX listed companies: Bill Hartnett , Managing Director Asia Pacific, Innovest Strategic Value Advisors and authors of the Global Carbon Disclosure Project
2.10 Are my suppliers carbon neutral? Am I? Moving towards green procurement: Glenn Gore , Group Manager, Product and Service Innovation, MelbourneIT Dr David Jon Ryder , PaperlinX Printing	Responding to the challenge of residential energy demand. Case Study: Blacktown Solar City Denise Corish , Manager Corporate Environment, Integral Energy	Understanding climate risk & the impact on legislation and legal action: State and National perspectives Jeff Smith , CEO, Environmental Defenders Office Duncan McGregor , Partner & National Climate Change Leader, Minter Ellison
3.00 Break		
3.30 What does the Bali Mandate mean for Australia? Erwin Jackson , Research & Policy Director, The Climate Institute	How Government and agencies can lead on action to adapt and mitigate: examples incl the “Meet or Beat” Kyoto campaign: Cr Genia McCaffery , President, LGA of NSW Pru Sanderson , CEO, VicUrban	The transition to a low carbon economy: strategic implications for Australian business: Andrew Petersen , Partner, PWC Fiona Wain , CEO, EBA Rupert Posner , Director, The Climate Group



International keynote

the impact of UK Climate Change Bill: Interview with
The Hon Phil Woolas MP, Minister for Climate Change (UK)
via video-conference with
Michael Willesee, Presenter, **Sky News Australia**

Day 2: Communicating climate change

Day 2: AM Chair: **Wilson da Silva**, Editor-in-Chief, **Luna Media**

- 9.00** The Corporate Journey: taking action on climate change: “1 degree” case study,
Dr Tony Wilkins, Group Manager, *Environment & Climate Change*, **News Limited**
- 9.50** Environmental and business decisions under the media spotlight:
Peter Wilkinson, CEO, **Wilkinson Media** and **Rob Coombs**, President, *Asia Pacific*, **InterfaceFLOR**
- 11.00** Climate change adaptation strategies for infrastructure and transportation sectors;
Ken Hickson, CEO, **ABC Carbon** & Governor **WWF Australia**
- 11.40** Transition to sustainability;
the issues for your organization and your supply chain; **Tom Mooney**, Senior Vice Preseident, **FJI Water**
- 12.30** Lunch

Day 2: PM

STREAM 1: Strategic issues. Ken Hickson , Author & Governor WWF Australia	STREAM 2: Shareholder value and Corporate Governance. Chair: Bill Hartnett , Innovest Strategic Value Advisors	STREAM 3: Translating Science to English. Chair; Wilson da Silva , Editor-in-Chief, Luna Media
1.30 Climate change; impact assessment and policy issues for infrastructure, energy and transport: Scott Losee , Principal Engineer for Environment, Maunsell	Transparency and decision making for sustainable investment: the need for high quality information and the impact of the Carbon Disclosure Project Tom Mooney , Senior Vice President, FJI Water	From understanding to action: campaigns that make an impact Dr Tony Wilkins , Group Manager, <i>Environment & Climate Change</i> , News Ltd Stephen Browning , Group Manager, <i>Corporate Communications</i> , News Ltd
2.10 Brand sustainability: international and domestic case studies on green trends and consumer behaviour: Heather Rose , Chairman, Green Team Australia	Climate change issues will increasingly catalyse into financial outcomes: the impact of the Carbon Disclosure Project: Gavin Murray , Head of Sustainability, ANZ Emma Herd , Director, <i>Emissions & Environment</i> , Westpac	Changing public perceptions & making sense of climate change: what works and why? John Tate , Lord Mayor, Newcastle City Council , creators of <i>Climate Cam</i> Tony Maher , General President, CFMEU (& Al Gore Ambassador)
3.00 Break		
3.30 Risk assessment and risk management in environmental performance: Amanda McCluskey , Head of Sustainability & Responsible Investment, Colonial First State Global Asset Management	“Smarter, greener, together: a low carbon, high bandwidth future” Dr Turlough Guerin , Group Manager, <i>Environment</i> , Telstra	The media and the message: understanding how the media view and portray climate change Christopher Zinn , Spokesperson, Choice Sarah Phillips , Editor, G Magazine

Why should you attend this summit?

This conference brings together senior executives to discuss how they are taking action to tackle the effects of climate change. Attend this conference to:

- > Discuss the impact of Government legislation and how business models will change in the transition to a low carbon economy
- > Understand how your organisation can adapt and lower carbon emissions
- > What is the impact of the Carbon Disclosure Project?
- > Discuss how to engage customers, staff, suppliers, Government and the media on climate change
- > Understand how you can calculate your organisations carbon footprint
- > Discover how managing your supply chain’s carbon emissions can help win new business

Who should attend:

Business and Government executives from all sectors wanting to take action, or learn more about, the impact of climate change; Executives involved in Strategy, Policy, CSR, Finance, Procurement, Operations and Communications

